

## THIS WEEK...

1. Smartphone addiction
2. Basics tech skills you should know
3. How men and women use social media

## Did you know?



An Internet Bot, also known as **web robot**, **WWW robot** or simply bot, is a software application that runs automated tasks (scripts) over the Internet.

Typically, bots perform tasks that are both simple and structurally repetitive, at a much higher rate than would be possible for a human alone.

*"Bots are the new apps," declared Microsoft CEO Satya Nadella in 2016, and they're certainly on the rise now.*

## Motorola's survey confirms we're addicted to our smartphones

by [Norah Spie](#) 23rd Feb, 2018

It's no secret that smartphones take up a large part of our time and attention spans. In an effort to understand people's "phone-life balance," Motorola [released results](#) from a new survey that examines smartphone habits and how this might impact relationships. They found that users are putting their smartphones before others.

The study found that people one-third of respondents prioritise their smartphone over interacting with other people, like friends and family. But the issues

with phone-life balance came specifically from the younger generations who have grown up to only know of a digital world.

In the survey, 53% of Gen Z respondents (those born from the 1990s to the early 2000s) de-

scribed their phone as their best friend. But the results also showed that people are recognizing the issue and want to find a balance. Within the study, there were also three key problematic smartphone behaviours were identified — compulsive checking, excessive phone time, and emotional over-dependence.

Half of the participants agreed they check their phone more often than they like to and feel the need to do it constantly. As for being tied to their smartphones emotionally, two-thirds of respondents admit they feel "panic" when they have lost their smartphones. Even when they are not using their smartphones, 29 percent of participants also agreed they are already thinking about the next time they will be able to use it. This means majority of us are suffering from Nomophobia!

### Nomophobia

*The fear of being without your mobile phone (from "no-mobile-phone phobia").*

## Basic Tech Skills Everyone Should Know ...

1. **How to back up your data:** Very few of us are digitally creating and storing everything from photos and phone numbers to sensitive records and files, and the simple act of having another copy can prevent data loss spanning from inconvenient to tragic.
2. **Microsoft Excel:** By the same token, Excel is the default tool for storing all types of data, from household records to your corporate profit-and-loss statements. Being able to navigate a spreadsheet is indispensable.
3. **Ensuring your operating system and anti-virus software are up to date:** Security is a problem for every technology user. The world as we know it has become more digital and everyone has important information on their computers. Anti-virus software and OS updates are important to making sure your data is secure.
4. **How to navigate and effectively use multiple platforms:** Every day we use our computers to check email, install and run software, etc. While seemingly simple, such tasks are so frequent that small inefficiencies add up. A basic understanding of how to accomplish daily tasks across multiple platforms makes you more versatile and less dependent on IT assistance.
5. **How to use Google:** Google has become the first stop of the majority of Internet users. Knowing a few simple search operators and the filters available through Google can help tailor any search and save significant time.
6. **Basic HTML:** Since so much of our daily lives incorporates browsing the internet, knowing HTML helps you understand what's possible on the web. It can also help you have a little more patience when a webpage isn't working quite right.
7. **How to restart your computer:** The IT guy is right! Restarting has the potential of quickly solving a myriad of technical issues, from basic software errors to hardware driver conflicts.
8. **Typing:** Those old business school skills are even more important today, because so much daily communication is through messaging and screens. But you'll need to adapt the qwerty method to account for multiple devices and keyboard types.
9. **Computer security:** Security breaches are not only a worry for big corporations or top-secret government agencies. Phishing scams, ransomware, and data theft affect unsuspecting individuals every day. People and organizations often store sensitive information electronically therefore, it is important to know and follow best practices to help keep this information safe.

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# Him vs Her on Social Media

We've always known that men and women use social media in different ways and for different purposes, but slowly the gap is closing. Men are now sharing more images on Instagram than they were a couple of years ago and women are doing more business networking through LinkedIn. Men are more likely than women to use social media as a way to search for new information and start new relationships. On the other hand, women tend to use social media as a way of keeping up with and connecting with people they already know.

An investigation [conducted by Facebook](#) found that female users of their platform tend to share more personal issues (e.g. family matters, relationships), whereas men discuss more abstract topics (e.g. politics, sport). Males respond more negatively in interactions, whereas women tend to use 'warmer' and more positive words.



We can't infer, however, that women aren't interested in abstract topics enough as to share them. One of the reasons why female users may be more reticent online is negative feedback. Indeed, women receive more abusive comments when expressing their opinions. Research conducted by The Guardian found similar results - an analysis of 70 million readers' comments on their website showed that [8 of the 10 most abused journalists](#) were women. Men are also more likely to engage in trolling, or aggressive language, online. Psychology Professor Mark Griffiths says that the prevalence of male trolling may be related to the fact that men use the Internet as a way to vent their aggression, something they're not able to do in face-to-face communication, unlike women.

All content we post - photos especially - is motivated by a desire to make a good impression on others. Women and men, however, differ in their self-presentation on social media. For example, women post more portrait photos with direct eye contact, while men prefer more full body shots that include other people. Male users are also more likely to post more outdoor photographs which present them in a more adventurous light. Men and women communicate differently in real life, which naturally reflects how they use social media.

Socialmediatoday.com



*An Africa proverb says;*

***'if you want to go fast- go alone;  
if you want to go further- go together'***

*So, let's get together so we can go further! Oasis Club is about sharing ideas, tips, knowledge and information. Learn new skills and have some fun while at it!*

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